

4 March 2011

St Ives plc – Additional listing

Further to the announcement on 9 February 2011 relating to the acquisition of a 90% interest in Tactical Solutions UK Limited, St Ives plc (“the Company”) has today applied to the UK Listing Authority for a listing for 2,169,197 ordinary shares of 10 pence each and the London Stock Exchange for these shares to be admitted to trading on the main market for listed securities.

These shares have been issued pursuant to the Sale and Purchase Agreement between the Company and the sellers of Tactical Solutions UK Limited and rank pari passu with the existing issued ordinary shares of the Company.

It is expected that admission will be granted and trading will commence on Wednesday, 9 March 2011.

Philip Harris
Company Secretary
St Ives plc

(T) 020 7928 8844

St Ives plc
St Ives House Lavington Street
London SE1 0NX
T 020 7928 8844
F 020 7902 6436
W www.st-ives.co.uk
A **St Ives** Company