

7<sup>th</sup> June 2007

**St Ives plc – Director’s declaration – Matthew Armitage**

Further to the announcement on 4<sup>th</sup> June 2007 in respect of the appointment of Mr Matthew Armitage as Finance Director of St Ives plc with effect from 3<sup>rd</sup> September 2007, the Company confirms pursuant to UKLA Listing Rule 9.6.13R that Mr Armitage has held no directorships in any other publicly quoted company at any time during the previous five years and that there is no other information required to be disclosed pursuant to paragraphs (2) to (6).

Philip Harris  
Group Company Secretary  
St Ives plc

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