

10 October 2007

St Ives plc – Directorate Change

Dame Sue Tinson, a non-executive director, will retire from the board of St Ives plc at the company's Annual General Meeting which is to be held on 3 December 2007.

The board is grateful to Sue for the contribution she has made since her appointment in January 2004.

Enquiries to:-

Miles Emley, Chairman
St Ives plc
020 7928 8844