

16 July 2010

St Ives plc – Director’s declaration – Mike Butterworth

Further to the announcement earlier today in respect of the appointment of Mike Butterworth as a non-executive director of St Ives plc with effect from 1st August 2010, the Company confirms pursuant to UKLA Listing Rule 9.6.13R that Mr Butterworth is Group Finance Director of Cookson Group plc. Mr Butterworth has held no other directorships in any other publicly quoted company at any time in the previous five years. There is no other information required to be disclosed pursuant to LR 9.6.13R paragraphs (2) to (6).

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