

16 October 2007

**St Ives plc – Final Dividend**

The board of St Ives plc has proposed a final dividend of 12.15p per ordinary share. Subject to shareholders' approval at the Annual General Meeting, it will be paid on 7 December 2007 to shareholders on the register as at 9 November 2007.

If approved, this will make a total dividend of 17.15p per ordinary share for the 53 weeks to 3 August 2007.

For further information contact:

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