

21 January 2009

St Ives plc – Result of Extraordinary General Meeting

St Ives plc (“the Company”) is pleased to announce that the ordinary resolution proposed at the Extraordinary General Meeting held earlier today to approve the disposal of the Company’s US Division was passed on a show of hands.

In accordance with LR 9.6.2 R of the UK Listing Authority Listing Rules two copies of the resolution have been forwarded to the UK Listing Authority and will shortly be available for inspection at the UK Listing Authority’s Document Viewing Facility, which is situated at:

Financial Services Authority
25 The North Colonnade
Canary Wharf
London E14 5HS

Telephone: 020 7066 1000

In total 365 valid proxy cards were received by the registrars voting on average 76.97 million ordinary shares. This represents 74.33% of the issued share capital of the Company as at today’s date.

The issued share capital of St Ives plc as at 21 January 2009 is 103,551,005 ordinary shares of 10 pence each. Each share carries one vote.

Miles Emley, as Chairman of the Company and of the Extraordinary General Meeting, was appointed as proxy in respect of all votes cast. He was given instructions on how to vote on the resolution before the Meeting today in respect of 76,432,377 shares and was given discretion on how to vote in respect of 534,111. His appointment as proxy and accordingly his voting rights over these shares lapsed immediately following the Extraordinary General Meeting.

Votes ‘Withheld’ have not been included in the proportion of votes cast ‘For’ & ‘Discretionary’ and ‘Against’.

A breakdown of proxy votes lodged 48 hours prior to the Extraordinary General Meeting is set out below:

Ordinary Resolution	Votes ‘For’ & ‘Discretionary’		Votes ‘Against’		Votes ‘Withheld’
	Number	%	Number	%	Number
To approve the disposal of the US Division	76,952,694	99.98%	13,794	0.02%	240,032

A full summary of proxy votes can be obtained from the Company Secretary:

Company Secretary
St Ives plc
St Ives House
Lavington Street
London SE1 0NX
Telephone: 020 7928 8844

Enquiries:

Philip Harris
Company Secretary
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