

27 April 2011

**St Ives plc – Directorate changes**

Following Mr Richard Stillwell's appointment as Chairman on 25 April 2011, St Ives has today announced that Mr Stillwell will stand down as Chairman of the Remuneration Committee and as a member of the Audit Committee.

Mr Tony Stuart has been appointed as a member and Chairman of the Remuneration Committee and will serve as a member of the Audit Committee.

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