

27th October 2008

St Ives plc – Board appointment

The board of St Ives plc is pleased to announce the appointment of Lloyd Wigglesworth as an additional non-executive director of the Company with effect from 1st December 2008.

Enquiries:

St Ives plc 0207 928 8844
Miles Emley, Chairman
Brian Edwards, Chief Executive

Background notes:

Age 49, Lloyd Wigglesworth has spent much of his career in the media supply chains and retail sectors, having had roles as Managing Director of Entertainment UK, Smiths News and Emap Consumer Magazines (Apex and Choice). He has had plc board level experience at WH Smith, Woolworths and Crest Nicholson.

St Ives plc

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