

28 October 2009

### St Ives plc – Annual Financial Report 2009

Pursuant to DTR 4.1.3R, St Ives plc (“the Company” and together with its subsidiaries “the Group”) publishes its Annual Financial Report (“the Annual Report and Accounts 2009”) for the fifty two weeks ended 31 July 2009.

*[RNS to insert link to PDF of Annual Report and Accounts 2009 here please]*

The Annual Report and Accounts 2009 is available to download from the Investor area of the Company’s website at <http://www.st-ives.co.uk>. Copies can also be obtained from the Company Secretary by writing to the registered office address: St Ives plc, St Ives House, Lavington Street, London SE1 0NX or by telephoning 020 7928 8844.

Pursuant to LR 9.6.1R, the Company announces that the Annual Report and Accounts 2009 is being posted to shareholders today. Accordingly two copies of each of the documents listed below have been submitted to the Document Viewing Facility of the UK Listing Authority:

- (a) the St Ives plc Annual Report and Accounts 2009;
- (b) the Notice to shareholders convening the forthcoming Annual General Meeting on 30 November 2009 at 11.00 a.m. at St Ives House, Lavington Street, London SE1 0NX; and
- (c) the Form of Proxy in relation to the Annual General Meeting.

The documents will be available for inspection at the UK Listing Authority’s Document Viewing Facility, which is situated at:

Financial Services Authority                      020 7066 1000  
25 The North Colonnade  
Canary Wharf  
London E14 5HS

Pursuant to DTR 6.3.5R all the information that would be required to be included in a half-yearly report is contained in the St Ives plc Preliminary Results announcement published in unedited full text on 19 October 2009 or is shown below:

#### **Principal risks and uncertainties in the coming six months**

The principal risks and uncertainties faced by the Group are detailed in the Chairman’s Statement and in the Business and Financial Reviews contained in the Preliminary Results announcement.

#### **Related parties transactions**

Transactions between the Company and its subsidiaries, which are related parties, have been eliminated on consolidation. Other than the disposal of the Group’s US business in January 2009, which was a Class 1 transaction and accordingly subject to shareholder approval which was granted at an Extraordinary General Meeting held on 21 January 2009, no material related party transactions have been entered into during the year, which might reasonably affect the decisions made by the users of these financial statements.

Other than as stated in respect of the disposal of the US business, the directors and other executive officers of the Company and their associates had no material transactions with the Group during the year.

### **Responsibility statement**

The directors confirm that to the best of their knowledge the financial statements, prepared in accordance with the relevant financial reporting framework, give a true and fair view of the assets, liabilities, financial position and profit or loss of the Company and the undertakings included in the consolidation taken as a whole; and the management report, which is incorporated into the Directors' Report, includes a fair review of the development and performance of the business and the position of the Company and the undertakings included in the consolidation taken as a whole, together with a description of the principal risks and uncertainties that they face.

By order of the board

Philip Harris  
Company Secretary  
St Ives plc

Enquiries:

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Company Secretary  
St Ives plc