

30 October 2009

St Ives plc - Notice of Annual General Meeting 2009

St Ives plc ("the Company") announces that the Company's Annual General Meeting 2009 will be held on Monday 30 November 2009 at 11.00 a.m. at the Company's registered office: St Ives House, Lavington Street, London SE1 0NX.

http://www.rns-pdf.londonstockexchange.com/rns/6902B_-2009-10-30.pdf

The Chairman's letter to shareholders, which was posted to shareholders on 28 October 2009 and two copies of which have been submitted to the Document Viewing facility of the UK Listing Authority, contains:

- a) an explanation of the business to be conducted at the meeting which includes, as non-routine business among other matters, a proposal for the Company to adopt new Articles of Association; and
- b) the Notice of Annual General Meeting.

The Chairman's letter to shareholders (including the Notice of Annual General Meeting) and the proposed new Articles of Association are available to download from the Investor Area of the Company's website (<http://www.st-ives.co.uk>).

Copies of the proposed new Articles of Association and the current Articles of Association are also available for inspection during normal business hours (Saturdays, Sundays and public holidays excepted) at the offices of Herbert Smith LLP, Exchange House, Primrose Street, London EC2A 2HS up until the close of the Annual General Meeting. Copies will also be available for inspection at the Company's registered office on the morning of the Annual General Meeting from 10.45 a.m. until its conclusion.

The Document Viewing Facility of the UK Listing Authority is situated at:

Financial Services Authority 020 7066 1000
25 The North Colonnade
Canary Wharf
London E14 5HS

Enquiries:

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St Ives plc