

31st October 2007

St Ives plc – Annual Report and Accounts 2007

Listing Rule 9.6.3

In compliance with Listing Rule 9.6.1, the Company has submitted two copies of each of the documents listed below to the Document Viewing Facility of the UK Listing Authority:

- (a) the St Ives plc Annual Report and Accounts 2007;
- (b) the Notice to shareholders convening the forthcoming Annual General Meeting on 3rd December 2007 at 11.00 a.m. at Smithfield Consultants Limited, 10 Aldersgate Street, London EC1A 4HJ; and
- (c) the Form of Proxy in relation to the Annual General Meeting.

The documents will be available for inspection at the UK Listing Authority's Document Viewing Facility, which is situated at:

Financial Services Authority
25 The North Colonnade
Canary Wharf
London E14 5HS

Telephone: 020 7066 1000

Copies of the Annual Report and Accounts 2007 can be obtained by writing to the Company Secretary at the registered office address: St Ives plc, St Ives House, Lavington Street, London SE1 0NX or will be available online at www.st-ives.co.uk.

Philip Harris
Company Secretary

Telephone: 020 7928 8844