

31st October 2008

St Ives plc – Annual Report and Accounts 2008

Pursuant to DTR 4.1.3R, St Ives plc (“the Company”) publishes its Annual Financial Report (“the Annual Report and Accounts 2008”) for the fifty two weeks ended 1 August 2008.

The Annual Report and Accounts 2008 is available to download from the Investor area of the Company’s website at <http://www.st-ives.co.uk>. Copies can also be obtained from the Company Secretary by writing to the registered office address: St Ives plc, St Ives House, Lavington Street, London SE1 0NX or by telephoning 020 7928 8844.

Pursuant to LR 9.6.1R, the Company announces that the Annual Report and Accounts 2008 is being posted to shareholders today. Accordingly two copies of each of the documents listed below have been submitted to the Document Viewing Facility of the UK Listing Authority:

- (a) the St Ives plc Annual Report and Accounts 2008;
- (b) the Notice to shareholders convening the forthcoming Annual General Meeting on 1 December 2008 at 11.00 a.m. at St Ives House, Lavington Street, London SE1 0NX; and
- (c) the Form of Proxy in relation to the Annual General Meeting.

The documents will be available for inspection at the UK Listing Authority’s Document Viewing Facility, which is situated at:

Financial Services Authority 020 7066 1000
25 The North Colonnade
Canary Wharf
London E14 5HS

Enquiries:

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