

31 January 2012

St Ives plc – Additional listing

Further to the announcement on 14 September 2011 relating to the acquisition of Response One Holdings Limited, St Ives plc (“the Company”) has today applied to the UK Listing Authority for a listing for 2,610,599 ordinary shares of 10 pence each and the London Stock Exchange for these shares to be admitted to trading on the main market for listed securities.

These shares have been issued pursuant to the Sale and Purchase Agreement between the Company and the vendors of Response One Holdings Limited and rank pari passu with the existing issued ordinary shares of the Company.

It is expected that admission will be granted and trading will commence on 3 February 2012.

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