

ST IVES - ENVIRONMENTAL POLICY STATEMENT

St Ives Group, including Service Graphics and its divisions are committed to continuous improvement in all aspects of its business and recognises and accepts that its responsibilities with regard to environmental protection rank equally in importance with other key business objectives.

The St Ives board is responsible for the implementation of this policy. The divisional directors and site senior managers are responsible for the day to day implementation of this policy at each operating unit with assistance and guidance from the St Ives Health, Safety and Environmental Adviser.

St Ives has established the following environmental objectives - St Ives and its subsidiaries will, so far as is reasonably practicable:

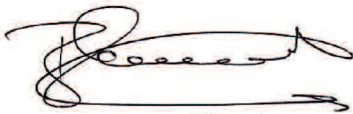
- Ensure that its products and their manufacture by member companies will not be harmful to people or the environment
- Strive continually to improve the efficiency of its operations so as to
 - Minimise the use of energy and raw materials
 - Minimise and, wherever practicable avoid, the generation of waste
 - Prevent pollution of the environment, with specific emphasis on minimising the emission of volatile organic compounds to the atmosphere
- Comply with all relevant environmental legislation
- Include a review of environmental commitment as a criterion for the selection of suppliers and contractors
- Operate its facilities in a responsible manner in the communities in which they reside.

In order to achieve our aims and objectives, St Ives has set specific environmental performance targets. These targets are reviewed and updated annually. The targets address the following key environmental aspects:

- Energy consumption
- Waste management
- Water consumption
- Raw materials procurement and usage
- Materials recycling
- Use of volatile organic compounds (VOCs)

The St Ives Health, Safety and Environmental Adviser is responsible to the St Ives Managing Director, UK Operations for monitoring and reporting upon the environmental performance of all of the company's subsidiaries with reference to the above objectives and targets.

A copy of this policy statement is available upon request and will be reviewed and updated regularly with changes being communicated to all employees.



Brian Edwards
Chief Executive
St Ives Plc

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